

## **Portable**

Recommended Applications:

- Small to Medium Classrooms
- Meeting Rooms

# ASK Proxima

# PROJECTOR LINEUP

# **Short Throw**

**Recommended Applications:** 

- Small Classrooms
- Meeting Rooms





# **Large Venue**

**Recommended Applications:** 

- Rental/Staging
- Auditoriums
- Digital Signage
- Houses of Worship/Churches

## **45K Proxima**

#### www.askproximausa.com

3848 Carson Street Suite 220 Torrance, CA 90503 (855) 899-6825 Toll Free (310) 316-6808 Fax











## Originating in Europe

ASK Norway was an early innovator in the projection industry.

- 1. Produced the first OHP LCD panel in 1986.
- 2. Introduced the worlds first color panel in 1989.
- 3. ASK introduced the first 16-bit color panel in 1991.



1985: ASK is founded in Frederickstad, Norway

1986: Produced the first OHP LCD panel

1989: Introduced the first color OHP LCD panel

1991: Produced the first 16-bit and 24-bit resolution color panels

1993: Introduced the Worlds first non-firmware based remote control

1994: Introduced an SVGA resolution projector

1995: Produced the first XGA projector

1997: Produced the most portable projector

1998: ASK acquired Proxima, as the 2nd largest projector manufacture

combining the names "ASKProxima"

1999: ASKProxima introduced a 3.0 lb. bright projector and later merged with

2004: ASKProxima joint venture with TCL in China for R&D and as a manufacturing base

2011.5: ASKProxima introduces portable, short throw and large venue projectors

2011.5: ASKProxima introduces an LED light source projector.

2011.6: ASKProxima introduces a 0.35:1 throw ratio "Ultra Short" projector with full connectivity and the E2000 series compact large venue projectors

2013.6: ASKProxima introduces a new portable 0.45:1 "Short Throw" series and a dual lamp large venue series.

2013:6: ASKProxima introduces a world class bright 3LCD projector based on an LED light source at InfoComm 2013 in Orlando, FL.

#### **Portable**

Medium to Small Classrooms

**Meeting Room** 



## C3255-A

1.2x Zoom lens

Intelligent Lamp Control



C3257-A 1.2x Zoom lens Intelligent Lamp Control



C3305-A • 1.2x Zoom lens











- 1.2x Zoom lens
- · Intelligent Lamp Control Built-in 7 W Speaker





C3327W-A

· Intelligent Lamp Control Built-in 7 W Speaker

#### **Short Throw**

**Small Classroom** 

#### **Meeting Room**



US1275-A

2,700lm XGA

HDMI



- 80"@29.5" (0.75m)
- Built-in 7 W speaker HDMI

80"@19.7" (0.5m)

· Built-in 10 W speaker

#### Museum/Exhibition





• 80"@29.5" (0.75m) · Built-in 7 W speaker







US1275W-A















HDMI



## **Large Venue**

Rental/Staging Auditorium Museum/Exhibition Control Room

Digital Signage

Houses of Worship/Churches







 1.6x Zoom lens & lens shift · Interchangeable lenses

Intelligent Lamp Control
 Built-in Mono 7 W Speaker





1.6x Zoom lens & lens shift

· Interchangeable lenses Intelligent Lamp Control
 Built-in Mono 7 W Speaker





E2465-A

 1.6x Zoom lens & lens shift Interchangeable lenses
 Intelligent Lamp Control Built-in Mono 7 W Speaker















1.6x Zoom lens & lens shift

· Interchangeable lenses

Intelligent Lamp Control
 Corner Keystone

Corner Keyst
 Auto Focus

















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Portable	C3255-A  LCD Projector	C3257-A  NEW  LCD Projector  WIRED	C3305-A  NEW  LCD Projector	C3307-A  NEW  LCD Projector  WIRED	C3327W-A  LCD Projector  WIRED  WIFE
	2,700 lm XGA	2,700lm XGA	3,100lm XGA	3,100lm XGA	3,200Im WXGA WIRED WIDE
Panel type	3×0.63"	3×0.63"	3×0.63"	3×0.63"	3×0.59"
Aspect ratio	4:3 (Standard)/16:9 (Compatible)	4:3 (Standard)/16:9 (Compatible)		4:3 (Standard)/16:9 (Compatible)	"16:10 (Standard) /4:3 (Compatible)
Lamp consumption / Lamp life	215W / 4,000 Hrs (normal) 6,000 Hrs (eco)	215W / 4,000 Hrs (normal) 6,000 Hrs (eco)		215W / 4,000 Hrs (normal) 6,000 Hrs (eco)	215W / 4,000 Hrs (normal) 6,000 Hrs (eco)
Brightness	**	*			3,200
Contrast (full on/full off)	***	111		***	4000:1
Resolution native	<u> </u>		- (	- ()	WXGA (1280x800)
Distance / Screen size (diagonal)	· ' '	` '	` '	` '	31.5"~425.2" (30"~300")
Lens shift	N/A	N/A	N/A	N/A	N/A
Lens	F:2.1~2.3, f=18.82~22.60mm	1 · · · · · · · · · · · · · · · · · · ·	F:1.58~1.75, f=18.85~22.63mm		F:1.58~1.75, f=18.85~22.63mm
Built-in speaker	N/A		NA	7W*1	7W*1
Terminals	VGA*1; YCbCr*1; Video(Share with YCbCr) S-Video*1;	VGA*2 YCbCr*1 Video*1(share to YCbCr) S-video*1 Audio in(3.5mm)*1 HDMI*1 RAC*2(L/R) VGA(INPUT2) Audio out(Mini-Jack) RS232/RJ45	VGA*2 YCbCr*1 Video*1(share to YCbCr) S-video*1 RS232	VGA*2 YCbCr*1 Video*1(share to YCbCr); S-video*1 Audio in(3.5mm)*1 HDMI*1 RAC*2(L/R) VGA(INPUT2) Audio out(Mini-Jack) RS232/RJ45	VGA*2 YCbCr*1 Video*1(share to YCbCr) S-video*1 Audio in(3.5mm)*1 HDMI*1 RAC*2(L/R) VGA(INPUT2) Audio out(Mini-Jack) RS232/RJ45
Power supply	100~240V AC @ 50~60 HZ	100~240V AC @ 50~60 HZ	100~240V AC @ 50~60 HZ	100~240V AC @ 50~60 HZ	100~240V AC @ 50~60 HZ
Power consumption	280W	280W	280W	280W	280W
Dimension(WxHxD)	13.4" x 9.5" x 3.4"	13.4" x 9.5" x 3.4"	13.4" x 9.5" x 3.4"	13.4" x 9.5" x 3.4"	13.4" x 9.5" x 3.4"
Weight	6.7 Lbs	6.7 Lbs	6.7 Lbs	6.7 Lbs	6.7 Lbs
FILTER	Hybrid filter	Hybrid filter	Hybrid filter	Hybrid filter	Hybrid filter
Auto keystone	No	Yes	No	Yes	Yes
Easy setting	Yes	Yes	Yes	Yes	Yes
Side-by-side	Yes	Yes	Yes	Yes	Yes
Auto ceiling	Yes	Yes	Yes	Yes	Yes
Replacement lamp (Part Number)	0420004500	0420004500	0420004500	0420004500	0420004500
Standard accessories	User Manual (CD), Power Cord, Remote Control, VGA Cable	User Manual (CD), Power Cord, Remote Control, VGA Cable	User Manual (CD), Power Cord, Remote Control, VGA Cable	User Manual (CD), Power Cord, Remote Control, VGA Cable	User Manual (CD), Power Cord, Remote Control, VGA Cable
	Panel type Aspect ratio Lamp consumption / Lamp life Brightness Contrast (full on/full off) Resolution native Distance / Screen size (diagonal) Lens shift Lens Built-in speaker  Terminals  Power supply Power consumption Dimension(WxHxD)  Weight FILTER Auto keystone Easy setting Side-by-side Auto ceiling Replacement lamp (Part Number)	Panel type  Aspect ratio  Lamp consumption / Lamp life  Brightness  Contrast (full on/full off)  Resolution native  Distance / Screen size (diagonal)  Lens shift  Lens  Built-in speaker  N/A  Power supply  Power consumption  Dimension(WxHxD)  Dimension(WxHxD)  13.4" x 9.5" x 3.4"  Weight  FILTER  Auto keystone  Easy setting  Side-by-side  Replacement lamp (Part Number)  Panel type  3x0.63"  2x00  2x00  Long and (1024x768)  2x00  2x00	Portable    LoD Projector   2,700 lm   XGA   2,700 lm   XGA   3 x 0.63*   3 x	C3285-A   C3287-A   C328	C3385-A   C3385-A   C3387-A   C338











Sh	ort Throw	S3277-A  NEW  LCD Projector  2,700Im XGA	LCD ST Projector  3.000lm XGA  NEW	LCD ST Projector 3.000lm WXGA  WIRED LA N	LCD ST Projector  2,700Im XGA
	BI t	3×0.63"	3×0.63"	3x 0.59"	3×0.63"
	Panel type  Aspect ratio	4:3 (Standard)/16:9 (Compatible)	4:3 (Standard)/16:9 (Compatible)	16:10 (Standard) / 4:3 (Compatible)	4:3 (Standard)/16:9 (Compatible)
	Lamp consumption / Lamp life	215W / 4,000 Hrs (normal) 6,000 Hrs (eco)	215W / 4,000 Hrs (normal) 6,000 Hrs (eco)	215W / 4,000 Hrs (normal) 6,000 Hrs (eco)	215W / 4,000 Hrs (normal) 6,000 Hrs (eco)
Optical	Brightness	2,700	3.000	3,000	2,700 2,700
	Contrast (full on/full off)	4000: 1	4000: 1	4000: 1	2000:1
<u>d</u>	Resolution native	XGA (1024x768)	XGA (1024x768)	WXGA (1280×800)	XGA (1024x768)
	Distance / Screen size (diagonal)	17.1"~ 37.1" (50"~100")	17.1"~ 37.1" (50"~100")	19.1" ~ 39.5" (50"~100")	17.3" ~ 27.6" (60"~100")
	Lens shift	N/A	N/A	N/A (50 ~ 100 )	N/A
	Lens Snirt				N/A F=1.8 f=4.21mm
	* *	F=1.8, f=6.07mm	F=1.8, f=6.07mm	F=1.8, f=6.07mm	-
	Built-in speaker	7 W	7W	7 W	10 W
Interface	Terminals	HDMI VGA*3 YCbCr Video (Share with YCbCr) S-Video Audio in: 3.5 mini jac RCA(L/R) RS232/RJ45	HDMI VGA*3 YCbCr Video (share to YCbCr) S-Video Audio in: 3.5 mini jack RCA(L/R) Audio out: 3.5 mini jack RS232/RJ45	HDMI VGA*3 YCbCr Video (share to YCbCr) S-Video Audio in: 3.5 mini jack RCA(L/R) Audio out: 3.5 mini jack RS232/RJ45	HDMI*2 VGA*3 YCbCr Video(Share one with YCbCr) S-Video Audio in:3.5 mini jack RCA*2 Audio out (Mini-Jack) RJ45/RS232/USB-B
=	Power supply	100~240V @ 50~60 HZ	100~240V @ 50~60 HZ	100V – 240V @ 50-60Hz	100~240V AC @ 50~60 HZ
	Power consumption	280W	280W	280W	300W
eneral	Dimension(WxHxD)	16" x 13" x 5.75"	16" x 13" x 5.75"	16" x 13" x 5.75"	16.5"x13.6"x4.3"
	Weight	9 Lbs	9 Lbs	9 Lbs	12.1 Lbs
	FILTER	Hybrid filter	Hybrid filter	Hybrid filter	Hybrid filter
	Auto keystone	Auto	Auto	Auto	Auto
ır.	Easy setting	Yes	Yes	Yes	Yes
at .	Side-by-side	Yes	Yes	Yes	Yes
Features	Auto ceiling	Yes	Yes	Yes	Yes
	Replacement lamp (Part Number)	0420004500	0420004500	0420004500	0420011500
Accessory	Standard accessories	User Manual (CD), Power Cord, Remote Control, VGA Cable	User Manual (CD), Power Cord, Remote Control, VGA Cable	User Manual (CD), Power Cord, Remote Control, VGA Cable	User Manual (CD), Power Cord, Remote Control, VGA Cable

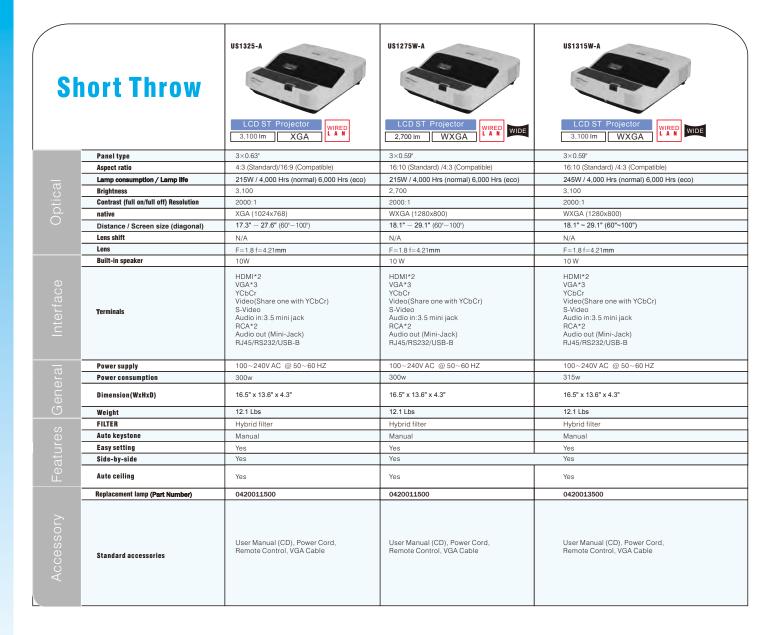












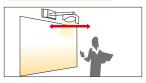
### **Short-Throw Projection**

Close range projection reduces not only shadows of the presenter but also glare of the projection light, making lectures and meetings less stressful.

#### Conventional projector



#### Short-throw projector



#### **Advantages**

- Space-saving targe-screen images in a limited space.
- Eliminating glare of the projection light and the shadow on the

#### Various Ways of Installation







US1000 series projectors can be installed either horizontally or vertically on a table, wall, ceiling or floor, to enable new uses and meet new installation requirements.











#### E1655W-A E1655U-A E1655-A **Large Venue** WIDE 6,000lm WXGA 5,000lm WUXGA 6,500lm XGA Panel type 3×0.79 3×0.75" 3×0.76" Aspect ratio 4:3 (Standard)/16: 9(Compatible) 16:10 (Standard)/4: 3(Compatible) 16:10 (Standard)/4:3(Compatible) Lamp consumption / Lamp life 330W / 3,000 Hrs (normal) 4,000 Hrs (eco) 330W / 3,000 Hrs (normal) 4,000 Hrs (eco) 330W / 3,000 Hrs (normal) 4,000 Hrs (eco) 6500 **Brightness** Contrast (full on/full off) 2000: 1 2000: 1 2000: 1 XGA (1024×768) WXGA (1280×800) WUXGA (1920×1200) Resolution native 30.2" ~511.4" (30"~300") 31.9" ~ 537" (30"~300") 31.9" ~ 537" (30"~300") Distance / Screen size (diagonal) Yes Yes Yes HDMI\* HDMI\* VGA\*3 VGA\*3 DVI-D\*1 BNC\*5 BNC\*5 VGA\*3 BNC\*5 YCbCr YCbCr S-Video YCbCr S-Video **Terminals** Video (Share with YCbCr) Video (Share with YCbCr) S-Video Audio: 3.5 mini jack Audio: 3.5 mini iack Video (Share with YCbCr) Audio out RCA (L/R) Audio out RCA (L/R) Audio: 3.5 mini jack RS232/RJ45 RS232/RJ45 Audio out RCA (L/R) RS232/RJ45 Power supply 100V - 240V @ 50-60Hz 100V - 240V @ 50-60Hz 100V - 240V @ 50-60Hz 450W 450W 480W Power consumption 21" x 15.4" x 7.5" 21" x 15.4" x 7.5" 21" x 15.4" x 7.5" Dimension(WxHxD) Weight 23.8 Lbs 23.8 Lbs 23.8 Lbs FILTER Hybrid filter Hybrid filter Hybrid filter Yes Yes Yes 360° projection Keystone Manual keystone vertical Manual keystone vertical Manual keystone vertical Customized startup logo Yes Yes Yes **Closed caption** Yes Yes Yes Colorhoards Yes Yes Yes Yes Yes Yes One touch lens changeable Yes Yes Yes Easy lamp replacement 0420010500 0420010500 0420010500 Replacement lamp (Part Number) AP-STD (1.6x Zoom lens, 1.3-2.1) AP-STD (1.6x Zoom lens, 1.3-2.1) AP-STD (1.6x Zoom lens. 1.3-2.1) AP-LNS-S20 (1.7x Zoom lens, 1.7-2.8) AP-LNS-S20 (1.7x Zoom lens, 1.7-2.8) AP-LNS-S20 (1.7x Zoom lens. 1.7-2.8) AP-LNS-W20 (1.3x Zoom lens. 1.3-1.7) AP-LNS-W20 (1.3x Zoom lens, 1.3-1.7) AP-LNS-W20 (1.3x Zoom lens, 1.3-1.7) Optional lens AP-LNS-W21 (Fixed lens. 0.8) AP-I NS-W21 (Fixed lens. 0.8) AP-LNS-W21 (Fixed lens, 0.8) AP-LNS-T20 (1.6x Zoom lens, 2.8-4.6) AP-LNS-T20 (1.6x Zoom lens, 2.8-4.6) AP-LNS-T20 (1.6x Zoom lens. 2.8-4.6) AP-LNS-T21 (1.6x Zoom lens, 4.6-7.2) AP-LNS-T21 (1.6x Zoom lens, 4.6-7.2) AP-LNS-T21 (1.6x Zoom lens, 4.6-7.2) Standard lens, User Manual Standard lens, User Manual Standard lens, User Manual (CD), Power Cord, Remote (CD), Power Cord, Remote (CD), Power Cord, Remote Standard accessories Control, VGA Cable, Lens Control, VGA Cable, Lens Control, VGA Cable, Lens Cover With String Cover With String Cover With String

## A Wide Range of Optional Lenses

Choose from a wide lineup of optional lenses, including short-throw, long-throw zoom and fixed-throw lenses for rear projection use. The additional lenses make it easy to adapt your projector to the installation site.

The lenses for ASK Proxima E1000/E2000/ E3000 projectors attach and detach with one-touch ease. In addition, many optional lenses are compatible from old to new models.

## **Example of Optional Lenses**

The short-throw zoom lens with lens shift capability enables installation **in** tight spaces.











Note: For lamp sharing models and optional lenses, please refer to the "Accessory" of each specification sheet.









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# **Large Venue**

Lamp consumption / Lamp life

Contrast (full on/full off)

Screen size(diagonal)\*2

Resolution native/maximun\*1

Panel type

**Brightness** 

Lens shift

Terminals

Power supply

Weight\*3

Keystone

FILTER

Power consumption

Dimension(WxHxD)

360° projection

**Closed caption** 

Colorboards

Customized startup logo

One touch lens changeable

Easy lamp replacement

Replacement lamp

Optional lens

Standard accessories

Aspect ratio



4:3 (Standard)/16: 9(Compatible)

XGA (1024×768)

VGA\*3

BNC\*5

S-Video\*1

YPhPr\*1

HDMI\*2

Audio out

385W

18.7 Lbs

Yes

Yes

Yes

Yes

0420009500

Hybrid filter

DVI\*1

30.2" ~511.4" (30"~300")

Video\*1 (Share with YCbCr)

Audio in (mini-jack) \*2

Audio in (L/R)\*1

RJ45\*1 (display)

RS232RJ45/USB-B

16" x 16.4" x 6.4"

100V - 240V @ 50-60Hz

Manual (vertical) / Corner keystone

AP-STD (1.6x Zoom lens, 1.3-2.1)

AP-LNS-W21 (Fixed lens. 0.8)

Standard lens, User Manual

(CD), Power Cord, Remote

Control, VGA Cable, Lens

Cover With String

AP-LNS-S20 (1.7x Zoom lens, 1.7-2.8)

AP-LNS-W20 (1.3x Zoom lens, 1.3-1.7)

AP-LNS-T20 (1.6x Zoom lens, 2.8-4.6)

AP-LNS-T21 (1.6x Zoom lens, 4.6-7.2)

275W / 2,000 Hrs (normal) 3,000 Hrs (eco)

USB-A\*1 (read JPEG), USB-B\*1 (display)

iA	WIRED L A N	WHELE S



16:10 (Standard) /4:3 (Compatible)

WXGA (1280×800)

VGA\*3

BNC\*5

S-Video\*1

YPhPr\*1

HDMI\*2

Audio out

385W

18.7 Lbs

Yes

Yes

Yes

Yes

0420009500

Hybrid filter

DVI\*1

31.9" ~537" (30"~300")

Video\*1 (Share with YCbCr)

Audio in (mini-jack)\*2

Audio in (L/R)\*1

RJ45\*1 (display)

16" x 16.4" x 6.4"

RS232RJ45/USB-B

100V - 240V @ 50-60Hz

Manual (vertical) / Corner keystone

AP-STD (1.6x Zoom lens, 1.3-2.1)

AP-I NS-W21 (Fixed lens, 0.8)

Standard lens, User Manual

(CD), Power Cord, Remote

Control, VGA Cable, Lens

Cover With String

AP-LNS-S20 (1.7x Zoom lens, 1.7-2.8)

AP-LNS-W20 (1.3x Zoom lens, 1.3-1.7)

AP-LNS-T20 (1.6x Zoom lens, 2.8-4.6)

AP-LNS-T21 (1.6x Zoom lens, 4.6-7.2)

275 W / 2,000 Hrs (normal) 3,000 Hrs (eco)

USB-A\*1 (read JPEG), USB-B\*1 (display)





330 W x 2 / 3,000 Hrs (normal) 4,000 Hrs (eco)

1×0.7"

6000: 1

Yes

HDMI\*3

DVI-D\*1

BNC\*5

Video\*1

980W

S-Video\*1

Audio in (L/R)\*1

20" x 18.5" x 7.1

< 55.1 Lbs

Hybrid filter

Yes

Yes

Yes

Yes

Yes

Yes

0420006500

VGA\*4

XGA(1024x768)

30.2" ~511.4" (30"~300")

YPbPr\*1 (Share with VGA)

Audio in (3.5mm jack)\*2 Display Port\*1

RJ45\*1 (Play as "Input");

Audio out (mini-jack)\*1

100V - 240V @ 50-60Hz

Manual (vertical) / Corner keystone

AP-STD (1.6x Zoom lens, 1.3-2.1)

AP-LNS-W21 (Fixed lens, 0.8)

AP-LNS-S20 (1.7x Zoom lens, 1.7-2.8)

AP-LNS-W20 (1.3x Zoom lens, 1.3-1.7)

AP-LNS-T20 (1.6x Zoom lens, 2.8-4.6)

AP-LNS-T21 (1.6x Zoom lens, 4.6-7.2)

Standard Lens, User Manual (CD)

Remote Control, Power Cord, VGA

4:3 (Standard)/16: 9(Compatible)







16:10 (Standard) / 4:3 (Compatible)

330 W x 2 / 3.000 Hrs (normal) 4.000 Hrs (eco)

DDP6401, 1×0.45"

WXGA (1280×800)

31.9" ~537" (30"~300")

YPbPr\*1 (Share with VGA)

Audio in (3.5mm jack)\*2

RJ45\*1 (Play as "Input");

Audio out (mini-jack)\*1

100V - 240V @ 50-60Hz

Manual (vertical) / Corner keystone

AP-STD (1.6x Zoom lens, 1.3-2.1)

AP-I NS-W21 (Fixed lens. 0.8)

AP-LNS-S20 (1.7x Zoom lens, 1.7-2.8)

AP-LNS-W20 (1.3x Zoom lens, 1.3-1.7)

AP-LNS-T20 (1.6x Zoom lens, 2.8-4.6)

AP-LNS-T21 (1.6x Zoom lens, 4.6-7.2)

Standard Lens. User Manual (CD).

Remote Control. Power Cord. VGA

6000:

Yes

HDMI\*3

VGA\*4

DVI-D\*1

BNC\*5

Video\*1

S-Video\*1

USB-B\*1

980W

Audio in (L/R)\*1

Display Port\*1

20" x 18.5" x 7.1"

< 55.1 Lbs

Hybrid filte

Yes

Yes

Yes

Yes

Yes

Yes

0420006500



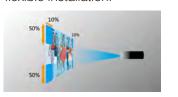
Motorized lens shift can

adjust image position

**Lens Shift** 

## 360° Lens Shift

Lens shift function maximum 50% vertical shift and maximum 10% horizontal shift enables flexible installation.



## **Hybrid Filter**

Detachable hybrid filters protect the projector from dust and is convenient for cleaning and maintenance.



## **45K Proxima** www.askproximausa.com

Cable





